

LAS VEGAS
FASHION
COUNCIL



DECEMBER 2019

BEHIND the SEAMS

happy holidays!

Happy Holidays!

It is the most wonderful time of the year to celebrate the season, family, friends, community and life's journey with its never ending twists, turns and growth opportunities.

This past year has been a remarkable one for the Las Vegas Fashion Council as we celebrate our 5th year with some wonderful new partnerships, members, expansion of our board and committees and supporting more local emerging designers and students. This past month has been very busy with our recent Little Black Dress and Tie event that included a design competition and pop up shops by local vendors. We also enjoyed an evening at our annual Bags and Bubbles fundraising event and Fashion Focus Forum educational panel presentation hearing from several fashion industry experts. We will be wrapping up the month and the year by celebrating our wonderful LVFC members and extraordinary Board of Directors and gathering clothing items and necessities for the homeless youth in our community.

Wishing you a beautiful holiday season of growth and giving.

Warmly,

UPCOMING EVENTS



ANNUAL CLOTHING DRIVE FOR NPHY Accepting donations until Friday, December 20

Please kindly drop off new or gently used coats, scarves, hats, gloves and blankets for youth ages 12-25 as well as gift cards for food to any of the following locations:

BESTAgency

5801 S Decatur Blvd #110, Las Vegas, NV 89118

Las Vegas North Premium Outlets

875 S Grand Central Pkwy, Las Vegas, NV 89106

Max Pawn

6040 W Sahara Ave, Las Vegas, NV 89146

Nevada Partnership for Homeless Youth

4981 Shirley St, Las Vegas, NV 89119

We thank you for your donations!



KENDRA SCOTT

KENDRA SCOTT SHOPPING EVENT

Saturday, February 1 | 2-4PM

Kendra Scott at Fashion Show Mall

3200 S. Las Vegas Blvd. Las Vegas, NV 89109



**SPRING INTO
STYLE**

SPRING INTO STYLE

Saturday, April 18 | 1-3PM

Las Vegas North Premium Outlets

875 S Grand Central Pkwy. Las Vegas, NV 89106

THANK YOU

BAGS AND BUBBLES

We kicked off the holiday season with a fun and fashionable shopping event at Max Pawn! A percentage of sales from the evening were donated to the Las Vegas Fashion Council, resulting in a \$2,500.00 donation!

We would like to thank Michael Mack and Max Pawn for their generosity and hosting this event!



LITTLE BLACK DRESS AND TIE 2019 HIGHLIGHTS



LITTLE BLACK DRESS AND TIE

We had a wonderful night enjoying fashions by local designers and established brands, as well as a student design competition. There was entertainment, food and beverage, silent auction and a not to be missed holiday shopping opportunity with a percentage of proceeds to benefit the LVFC scholarship fund.

Congratulations to our Little Black Dress competition winners!

SOCIAL MEDIA WINNERS

Emerging: Dianna Aufdermauer



Established: Flor de Liz Guior

EVENT WINNERS

Emerging: Aliya Brown
Established: Flor de Liz Guior

We would like to thank everyone who helped make Little Black Dress and Tie 2019 a huge success!

SPONSORS

Gaudin Porsche of Las Vegas
Luxury Las Vegas Magazine
OneSeven Agency
BESTAgency
Duane Morris LLP.
Superior Event Services Catering

POP-UP SHOPS

Dee Berkley Jewelry
STITCHED
VASARI

EMERGING DESIGNERS

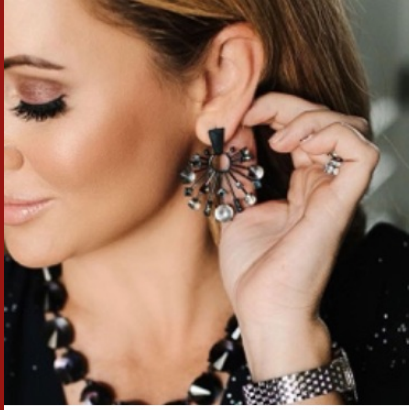
Teaira Dobbs
Kelsey Collins
Dianna Aufdermauer
Aliya Brown

ESTABLISHED DESIGNERS

Azalea Ventura
Flor de Liz Guior
Angela Rene'
Larissa Navarro-Castro

ENTERTAINMENT
DJ Jamaal Long

TIPS & TRENDS



- You can shop statement earrings and necklaces at [Kendra Scott](#) to style your outfits for the holidays.
- Get a custom leather accessory this holiday season with one of our Little Black Dress competition winners, [Flor de Liz Guior](#).
- The perfect gift for men can be found shopping at [STITCHED](#).
- Master your holiday glam with outfits that will make you shine from [VASARI](#).
- Get elegant and unique pieces from [Rene Tyler](#)'s holiday collection.
- Shop [Dee Berkley Jewelry](#) for the perfect stocking stuffer gift.



SCHOLARSHIPS

The Las Vegas Fashion Council is proud to support our local fashion industry students. We present numerous opportunities for students to take part in design

competitions, educational presentations, internship and mentoring opportunities, and apply for one of our annual scholarships distributed through the Public Education Foundation.

If you or someone you know is in the fashion industry, please complete an application to be considered to receive support from the Las Vegas Fashion Council Scholarship Fund.

Fashion industry includes focus in the following areas:

fashion design, costume design, fashion marketing and advertising, fashion merchandising, fashion media and journalism, fashion graphic design, fashion photography, fashion business management and cosmetology

Applicant must meet the following criteria before applying:

- ✓ Be a U.S. citizen and resident of Clark County or surrounding areas
- ✓ Be a senior in high school, high school graduate or GED equivalent in the state of Nevada, or enrolled in a certified fashion industry program
 - ✓ Have a 2.5 GPA or higher
- ✓ Be able to provide proper identification, social security number and transcripts

Apply on website and submit application to info@lasvegashioncouncil.com by Friday, January 31, 2020.

APPLY ON WEBSITE

DOWNLOAD SCHOLARSHIP APPLICATION



MEMBERSHIP

The Las Vegas Fashion Council has enjoyed an exciting 2019 with many new members, passionate board members and fantastic events, with more to come!

We are thrilled to bring forth some new and exciting events for 2020 as well as member mixers, additional member benefits and opportunities for you to get further involved in the council by participating on a committee, being featured at one of our events or through our marketing efforts.

We would love to collaborate by joining our resources and ideas for the purpose of making Las Vegas a stand out in the fashion industry.

Receive a 20% early bird discount if you join by Tuesday, December 31.

MEMBERSHIP APPLICATION

WELCOME

WE WOULD LIKE TO WELCOME **JESSICA BOONE-WILLIAMS**
TO THE BOARD OF DIRECTORS!



jessica boone
THERAPIE CLOTHES

Jessica Boone-Williams is the Owner of the online women's boutique, Therapie Clothes. Founded in 2017, Therapie offers a fun shopping experience online and at pop-up events where women can find both on-trend and unique wardrobe pieces in a range of sizes. Therapie maintained a partnership with West Elm in Henderson until their closing in January 2019. She uses Blog Therapie to showcase fashion and style, travel, and lifestyle posts.

Jessica also has a heart for philanthropy and is a proud member of United Way's Women's Leadership Council. She now serves on the Las Vegas Fashion Council's Board of Directors and is the Membership Chair. She is always looking for ways to positively impact the Las Vegas community.



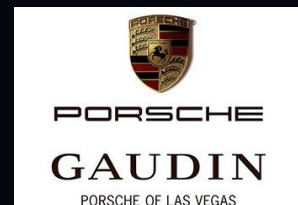
DONATE

The Las Vegas Fashion Council relies on the support of its patrons and their commitment to promote local designers and the fashion industry as a whole. We continually develop new strategies to sustain and support current and future fashion students and small business labels. Investing in the success of fashion students and local designers to secure the pipeline of talent for the future. We look to your patronage to support the LVFC.

[MAKE A DONATION](#)



PROUD SPONSOR OF



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