

# BEHINDTHESEAMS

happy halloween!

Art and Fashion are alive and we are thrilled to blend the two together and present our Fifth annual **artLIVE!** event on **October 19th** at the downtown Zappos Headquarters. It is one of my personal favorites of the year that the Las Vegas Fashion Council presents as we get to highlight students that participated in fashion competitions earlier in the year and were the recipients of scholarships and prize packages as well as showcase some remarkable emerging and established designers.

Additionally, we feature some of the incredible local artists that we have in our city that utilize mannequins and dress forms (being introduced this year) as their canvas. Beyond that we have exceptional live entertainment that is very unique and an auction that is second to none featuring fashion, art, entertainment, dining and more.

This year we will also be granting a Wish with the **Make A Wish Foundation** for a special young man who wishes to be a model. Read more about this event, who we are featuring, the generous sponsors that are supporting us and how you can purchase tickets and come join in on the fun!

Respectfully,

#### CARRIE CARTER COOPER

#### LAS VEGAS FASHION COUNCIL FOUNDER AND PRESIDENT

## UPCOMING EVENTS









FASHION FOCUS FORUM ARTLIVE! Saturday, October 19 | 6-9PM Zappos 400 Stewart Ave, Las Vegas, NV 89101

Art and Fashion collide as we honor Las Vegas visionaries in art and fashion and highlight local designers, students and established brands showcasing men's and women's fashions. There will be entertainment, live art presentations, complimentary food and beverage and a silent auction.

#### DESIGNERS

Azalea Ventura Catherine Trifiletti Flor de Liz Guior Junior League Fashion Forward Student Design Winners Kelsey Kay STITCHED

#### ARTISTS

Alex P. Huerta Birdie Daniel Holbrook Gemjaxx Hallie Frantz Joy Snyder Kathryn Gilbert MiSCRE8 Nancy Good Tiki Jay One

#### HONOREES

Fashion Visionary: STITCHED Art Visionary: The Neon Museum

#### PURCHASE TICKETS

#### FASHION FOCUS FORUM

Wednesday, November 6 | 5-7PM West Charleston Library 6301 W Charleston Blvd, Las Vegas, NV 89146

A diverse group of Fashion industry experts come together for a panel discussion and Q&A period sharing insights and experiences from their careers. Additional offerings include intern and mentor possibilities, scholarship application process, fashion competition events and volunteer/community service hour opportunities. This is a complimentary event. Please RSVP with subject line 'Fashion Focus Forum'

to info@lasvegasfashioncouncil.com.



BAGS AND BUBBLES Wednesday, November 20 | 5-8PM Max Pawn

6040 W Sahara Ave, Las Vegas, NV 89146

Please join us for a fun and fashionable shopping event with a percentage of sales to benefit the Las Vegas Fashion Council. The event also marks the kick off of our annual clothing drive to benefit **Nevada Partnership for Homeless Youth**. This is complimentary event.

Please RSVP with subject line 'Bags and Bubbles' to <u>info@lasvegasfashioncouncil.com</u>.

#### LITTLE BLACK DRESS AND TIE

Thursday, December 5 | 6-8PM Gaudin Porsche of Las Vegas 6800 Redwood St, Las Vegas, NV 89118

Enjoy fashions by local designers and established brands, as well as a student design competition. There will be entertainment, food and beverage, silent auction and a not to be missed holiday shopping opportunity with proceeds to benefit the LVFC scholarship fund. Tickets on sale soon!



## THANK YOU

#### LOOK WHO'S TALKING

on Oct. 19, the LVFC will host s fifth annual artLIVEI fashion how and fundraiser. What do rou enjoy most about putting together this event? enjoy honoring and highlighting the nazing local fashion and art talent in recommunity. We have a comark ble our community. We have a remarkably diverse group of artists and designers. We will feature local designers, artists and students who have previously won competitions through the Las Vegas Fashion Council. Their talents continue

to inspire me.

Tell us about the Las Vegas

Fashion Council's success. We're celebrating five years of bringing more

awareness to our evolving fashion industry and

Watchess to our cooring tasihood industry and local designers and raising scholarship funds for fashion students. We have a passionate and diverse board of individuals who make it all possible. We've awarded over \$10.000 in scholarships and prize packages to date.

# Carriec

Founder and president of Las Vegas Fashion Council and BESTAgency Carrie Carter Cooper opens up about the importance of community, her passion for Vegas' growing fashion industry and ultimately what truly matters.

#### On any given night, where will we find you for dinner? we find you for dinner: If I'm home in Summerlin it's La Strega, Wolfgang Puck, North Italia or Andiron. If I'm on the Strip it's either NoMad before a Golden Knights

game or Mon Ami Gabi to enjoy the fountains of Bellagio and music.

Which emerging, local designers will we find in

.

your closet? There are so many. Some local designers in my closet nclude Winnie Shao, Louisa sine and Dee Berkley. I've commissioned several of our designers to make one-of-a-kind pieces, including my wedding gown designed by Joey Galon.

#### What is your biggest achievement?

I'm coming up on five years of marriage with my husband, Phil Cooper. We've been together 10 years but have 35 years. I consider myself blessed; we complement imaginable.

VEGAS SEPTEMBER 2019

#### G Z N Е м А А

#### **VEGAS MAGAZINE SEPTEMBER 2019 ISSUE**

Our Founder and President, Carrie Carter Cooper, was featured in Vegas Magazine's Modern Luxury September 2019 issue!

Photography: Jerry Metellus Hair and Makeup: Bo Brinkman Wardrobe Styling: Jeff Damon Outfit: Brandon Maxwell from Neiman Marcus Las Vegas

#### **READ FEATURE**



#### FLORA COUTURE MEMBER MIXER

We had a wonderful evening with our members at the Las Vegas Fashion Council Member Mixer!

Attendees had the opportunity to explore Flora Couture's new warehouse with photo opportunities in every corner and lighting provided by LED Unplugged Lighting.

The attendees were sipping on champagne, while having light bites by Double Shot Catering.

The raffle prizes included Flora Couture favorites, such as fresh roses in an elegant keepsake box, gift basket with a bottle of wine and an orchid planter.

The Flora Couture Team provided a fashion floral demonstration showing different ways you can wear floral pieces. Thank you, Flora Couture, for hosting!

Visit their website at <u>floracouture.com</u>.







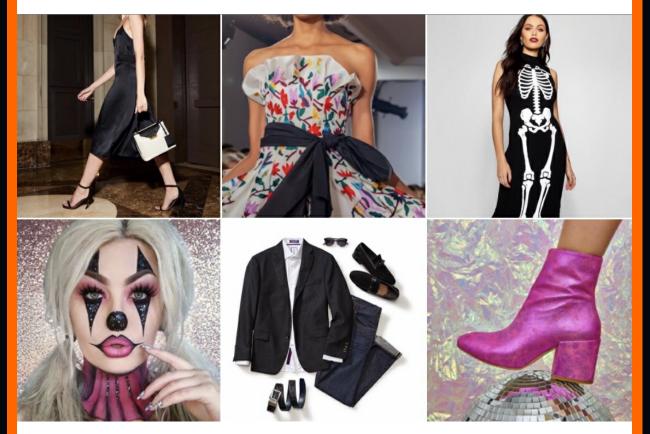
#### MAKE-A-WISH REVEAL

The Las Vegas Fashion Council is proud to be a sponsor for Make-A-Wish! We are working with the local chapter to create Andres' wish of becoming a model a reality.

He will receive runway and photography coaching, professional hair and makeup, fashion styling, a professional photo shoot and the opportunity to walk in the runway in the upcoming **artLIVE!** fashion show, as well as **Little Black Dress and Tie** event.

> Additional Wish Donors: BESTAgency Jerry Metellus Photography Bo Beauty STITCHED

### TIPS & TRENDS



- Ready To Go Out: Your little black dress ensemble can only be complete with a structured handheld bag that fits all necessities while staying chic. Shop for the Little Black Dress and Tie event at <u>Neiman Marcus</u>.
- Minimal Accessories: When shopping for your artLIVE! outfit, opt for minimal accessories when you are wearing large, lavish and loud prints.
- Outfit "Ghouls": You can be festive for Halloween without wearing a costume. Find a shirt, sweater or dress with a silly pun or a Halloween design.
- **"Boo"-tiful Makeup:** YouTube makeup tutorials will help you get creative with your hair and makeup for Halloween. You can get away with a simple costume with Halloween glam.
- Dress For Success: Get your business attire from <u>Robert Graham</u> ready for work, an interview or Fashion Focus Forum.

• "Boo"-gie Ready: <u>Zappos</u> brings in the boots for fall, which are perfect to add color to your outfit or costume.

# MEMBERSHIP

We are thrilled to bring forth some new and exciting events this year as well as member mixers, additional member benefits and opportunities for you to get further involved in the council by participating on a committee, being featured at one of our events or through our marketing efforts.

We would love to collaborate by joining our resources and ideas for the purpose of making Las Vegas a stand out in the fashion industry.

#### MEMBERSHIP APPLICATION

# DONATE

The Las Vegas Fashion Council relies on the support of its patrons and their commitment to promote local designers and the fashion industry as a whole. We continually develop new strategies to sustain and support current and future fashion students and small business labels. Investing in the success of fashion students and local designers to secure the pipeline of talent for the future. We look to your patronage to support the LVFC.

### MAKE A DONATION



#### **BOARD OF DIRECTORS**

CARRIE CARTER COOPER | BEST AGENCY | FOUNDER/PRESIDENT KEVIN SMITH | TRADE AND FASHION ACADEMY OF LAS VEGAS | VICE PRESIDENT/DEVELOPM ENT CO-CHAIR

### CONTACT US

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