

BEHIND the **SEAMS**

May 2023

nothers day

My favorite time of the year is here, when we announce the winners of our Las Vegas Fashion Council-Fashion Industry scholarships. I am excited to share that this year we are awarding 6 scholarships to deserving students who have demonstrated a passion for fashion. We believe that investing in the next generation is key to ensuring the future success of our industry, and we are proud to support these students in their pursuits.

In addition, I would like to extend a warm welcome to our new members who have joined us this past month.

Finally, I would like to take a moment to celebrate some recent events that have showcased our organization's dedication to our fashion community. From volunteering at local charities to presenting prize packages to design students, runway coaching and hosting a successful fashion show and fundraiser, we have shown that we are committed to making a positive impact in the fashion scene in our community. It is through your continued support and participation that we can continue to drive change and growth. Thank you for your ongoing commitment to our organization, and I look forward to seeing all that we will accomplish together.

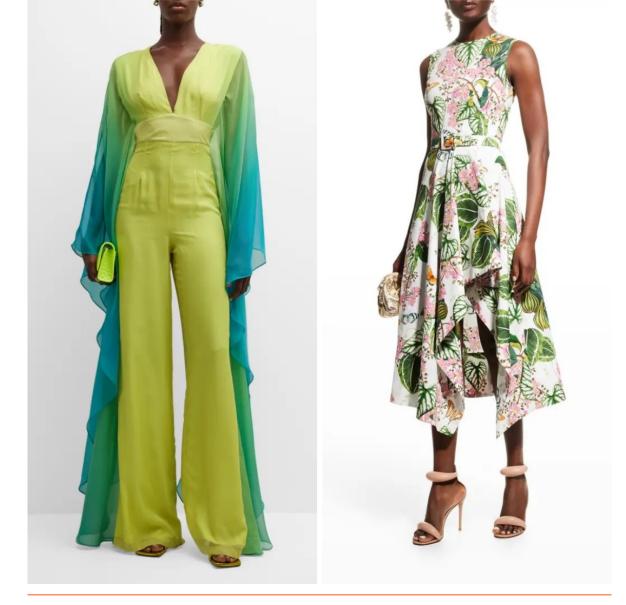
Cheers to your success and Happy Mother's Day!

CARRIE CARTER COOPER LAS VEGAS FASHION COUNCIL FOUNDER AND PRESIDENT

PRESIDENT'S PICKS

I am delighted to share my personal favorites and the perfect outfits for Moms and family members to wear on Mother's Day.





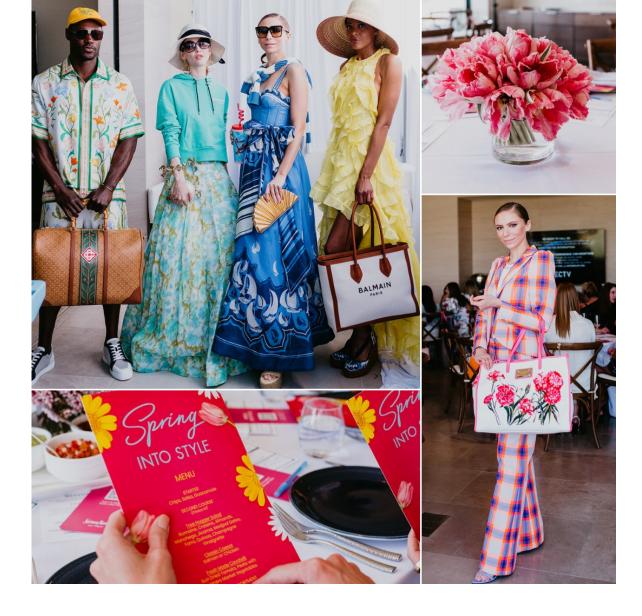
EVENT HIGHLIGHT

Spring Into Style Event

We had a delightful time at the annual *Spring Into Style* event last month. Thank you to our partners and sponsors for assisting us with the kickoff of the spring season including gorgeous fashions and models provided by <u>Neiman Marcus</u>.

The event was held at <u>The Summit Club</u>, A Discovery Land Company, with a delicious lunch prepared by Chef Geno. The room was filled with exquisite spring bouquets from <u>Flora Couture</u> and <u>BESTAgency</u> helped transformed the space into the perfect setting for the fashion show, luncheon, and shopping experience.

We appreciate all that attended and donated to the Las Vegas Fashion Council for our scholarship fund.





Photography by **Bethany Paige**

JUNIOR LEAGUE FASHION FORWARD

The Las Vegas Fashion Council is proud to continue our support of The Junior League of Las Vegas. LVFC donated the \$500 grand prize to the winning student of the Couture Category, Elizabeth Mead. Congratulations to Elizabeth and all of the students for your innovative and inspiring fashion designs! LVFC's Jennifer Inaba, on the Board of Directors and Development and Events Committee Chair, assisted with judging.

FASHION FOR WARD MEMO COUTURE WINNER	DATE <u>C4/29/2023</u> TH MEAD \$ 500 DOLLARS	
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JLLV hosted its fourteenth annual Fashion Forward event at Zappos Downtown, Las Vegas. This extraordinary event is one of the League's largest fundraisers to benefit the numerous community-based programs supported by the Junior League. Fashion Forward aims to enhance the education of local design and fashion students and gives aspiring designers the chance to showcase their designs in a public setting.

NATIONAL CHARITY LEAGUE FASHION SHOW

The Las Vegas Fashion Council is proud to support the Green Valley and Summerlin chapters of the National Charity League with professional runway coaching for these students for their fashion presentation.



The National Charity League, Green Valley Chapter, had its annual fashion show at the Altr'd State in Downtown Summerlin. <u>NCL, Inc., Green Valley Chapter</u> is a group of mothers and daughters who have come together in a commitment to community service, leadership development, and cultural experiences. This event encourages young women to engage in experiences that build essential skills, such as confidence, consensus and team building, and parliamentary procedure

SCHOLARSHIPS

LVFC is thrilled to announce our 2023 Las Vegas Fashion Council Fashion Industry Scholarship winners!

Congratulations to the following students who will receive a scholarship toward their higher education so they can continue to develop their skills and make an impact in the fashion industry:

> MAYA BICKMORE West Career and Technical Academy

> > ZOYA MADAYAG Spring Valley High School

TISHIE NYITRAY Southwest Career and Technical Academy

> SOPHIA PITCH Green Valley High School

HECTOR RUIZ Virgin Valley High School

NADYA SALLOUM Fashion Institute of Technology

LVFC is proud to support our local fashion industry students. We present numerous opportunities for students to take part in design competitions, educational presentations, internships, mentoring opportunities, and apply for one of our annual scholarships distributed through the <u>Public Education Foundation</u>.

NON-PROFIT HIGHLIGHT

Please join us in recognizing March as National Mental Health Awareness Month. We would like to highlight a wonderful organization that offers family and peer support groups, education classes, presentations, training and resources for Las Vegas and surrounding areas at no cost to participants.

National Alliance of Mental Illness



Donate: https://namisouthernnevada.org/

UPCOMING EVENTS COFFEE WITH THE PRESIDENT



Please RSVP to facebook event or email info@lasvegasfashioncouncil.com

> RSVP HERE

MEMBER HIGHLIGHT

SPECIAL CONGRATULATIONS

Congratulations to Jennifer Bradly for being awarded the "Best Publicist" Award at the

32nd Annual Silver State Womens Awards this year. We are proud to have members excelling in their fields as part of the Las Vegas Fashion Council. Jennifer and her company, <u>JB Public Relations</u>, generously offers her services pro-bono to LVFC. Jennifer serves on our Board of Directors and Marketing Committee for LVFC.



Jennife

BOARD OF DIRECTORS MARKETING COMMITTEE

Jennifer Bradley is celebrating eight years at her own public relations company, JB Public Relations, and has a wide variety of clients in the healthcare, hospitality, amusement and real estate industries. Bradley encompasses 20 years of media relations and community relations experience in Las Vegas with clients. Bradley's motto is, "Tell your story; before someone tells it for you."

Jennifer is the co-chair of the board for the American Cancer Society, Nevada and also serves on the boards for the Sunrise Children's Foundation, Create a Change Now, Las Vegas, Las Vegas Fashion Council, Henderson Community Foundation and the Better Business Bureau Board of Southern Nevada.

Bradley's awards include the 2020 PR Practitioner of the Year Award by PRSA Las Vegas, 2020 & 2019 Women of Distinction NAWBO Nomination Awards, 2019 PR/Marketing Agency of the Year by the Silver State Awards, and the Humanitarian of the Year Award, and 40 Under 40 by Vegas Inc. Committed to the community, Bradley is also on the Vegas Chamber Women's Executive Council and also recently recognized by the Las Vegas Metro Chamber with a Business Executive of the Year Nomination Award.

WELCOME NEW MEMBER



NEW MEMBER

Sondra Falk Couture is a Southern Nevada-based Couture fashion women's apparel firm located in Las Vegas, Nevada. Sondra attended the Art Institute of Chicago and is a graduate of the esteemed Ray Vogue College of Fashion Design in Chicago, IL. As an experienced Fashion Designer, Sondra has owned and operated her custom apparel design studio for the past 27 years where she consistently produces her classically styled and elegant formal, evening, and bridal apparel to the highest industry standards and uncompromising attention to detail.

MEMBERSHIP

JOIN US

BECOME A MEMBER OF LVFC

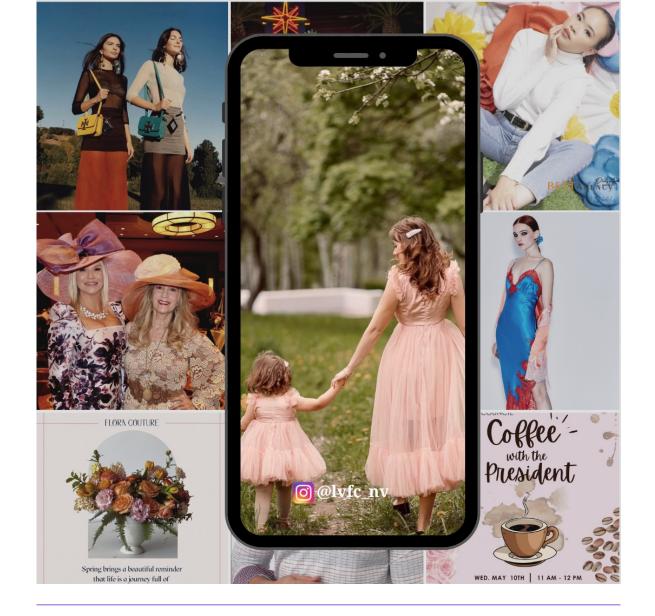
If you are interested in becoming a member or getting involved with our organization please join us by clicking the link below.

MEMBERSHIP APPLICATION

SOCIALS

Are you following us?

Be sure to checkout the Las Vegas Fashion Council Instagram and Facebook pages for the latest fashion tips and trends, what local designers are working on, scholarship opportunities, events and more!



DONATE

The Las Vegas Fashion Council relies on the support of its patrons and their commitment to promoting local designers and the fashion industry as a whole. We continually develop new strategies to sustain and support current and future fashion students and small business labels. Investing in the success of fashion students and local designers to secure the pipeline of talent for the future. We look to your patronage to support the LVFC.

MAKE A DONATION

BESTAGENCY MODELS + TALENT + PRODUCTIONS + EVENTS





Neiman Marcus







The Public Education Foundation





National Charity League, Inc. Mothers and Daughters Serving Communities Together





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