

LAS VEGAS
FASHION
COUNCIL



September 2023

BEHIND the SEAMS

hello fall!

As we approach the fall season, I am thrilled to extend my warmest greetings to each and every member and supporter of the Las Vegas Fashion Council. Your dedication and unwavering commitment to fostering creativity continue to shape our city's vibrant culture.

I am particularly excited to welcome back the upcoming artLIVE! event, a celebration that embodies the intersection of art and fashion. This one-of-a-kind event highlights talented local artists and fashion designers in the beautiful Barrick Museum of Art located on the UNLV campus. Attendees will be able to enjoy beautiful fashions by local designers, art activations, silent auction, and explore the current exhibits on display in this beautiful space.

It is still a bit warm here in Las Vegas but cool crisp air is on the horizon. As we creep closer to temperatures dropping, the allure of fall fashions is just around the corner. We look forward to layers, deep, rich colors, power suits, and cozy knits.

I am also delighted to welcome new members into our ever-growing fashion family.

Their diverse perspectives and passion for fashion enrich our industry and community.

In this season of transformation and renewal, let us continue to embrace the artistic spirit that defines our Council. Wishing you a September filled with inspiration, creativity, and a renewed sense of purpose.

Warm regards,

CARRIE CARTER COOPER
LAS VEGAS FASHION COUNCIL FOUNDER AND EXECUTIVE DIRECTOR

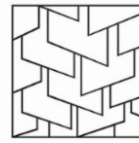
SAVE THE DATE

Las Vegas Fashion Council Presents
artLIVE! 2023

Art and Fashion collide as we honor Las Vegas visionaries in art and fashion and highlight local artists, students, and established brands showcasing men's and women's fashions. There will be entertainment, live art presentations, a silent auction, and a not to be missed runway show with fashions provided by local designers.

Join us on October 20th from 6 PM - 8 PM on the UNLV campus inside the Barrick Museum of Art for a spectacular experience.

LAS VEGAS
FASHION
COUNCIL



BARRICK
MUSEUM
OF ART





UNLV

Barrick Museum of Art
4505 S MARYLAND PKWY
LAS VEGAS, NV 89119



FRI. OCTOBER 20TH
6 PM – 8 PM

TO PURCHASE TICKETS SCAN THE QR CODE OR VISIT
[LASVEGASFASHIONCOUNCIL.COM/ARTLIVE](https://lasvegasfashioncouncil.com/artlive)

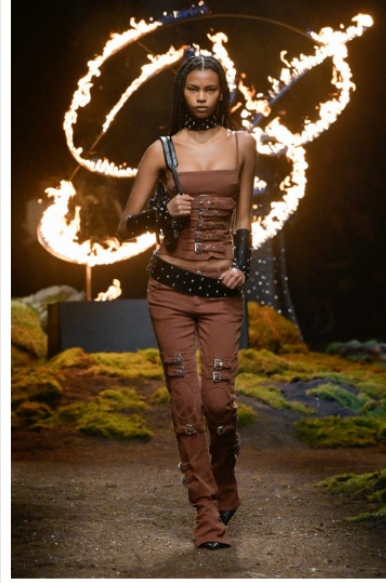
 @lvfc_nv |  /lasvegasfashioncouncil

**BUY
TICKETS**

PRESIDENT'S PICKS

Explore the newest autumn trends and create a stylish impact as we transition into the upcoming cooler months.





EVENT HIGHLIGHT

MAGIC 2023 did not disappoint! There were numerous events, must-shop brands, and educational talks to attend. We had a sneak peek into the hottest trends, great tips on elevating your fashion brand on social media, and bringing more inclusivity to the fashion industry. Make sure you're registered for the next event happening Spring 2024.



SCHOLARSHIP SUCCESS STORIES



Zoya Madayag

Recipient of
**Las Vegas Fashion Council - Fashion Industry
Scholarship**

My name is Zoya Madayag, and I am a graduating senior in Las Vegas! I am grateful to be receiving this scholarship as I continue my education outside of the city. Planning out my financial plan for college has been challenging, so I appreciate your consideration when selecting me as your final choice for this scholarship. This aid means that I am one step closer to pursuing a major and, eventually, a career in Graphic Design. I will continue expressing myself through creative outlets well into the future. I will never forget an opportunity like this one, so again, thank you so much for granting me this scholarship.

Thank You!



We are honored to partner with the PEF Scholarships PLUS Program which has facilitated the awarding of over 6 million dollars in college scholarships in 2023.

The Las Vegas Fashion Council has awarded over 29 scholarships so far. One of our 2023-2024 LVFC Fashion Scholarship recipients, Zoya Madayag shares her appreciation and how this scholarship has helped advance her education.

QUOTE FROM OUR PARTNERS



LAS VEGAS
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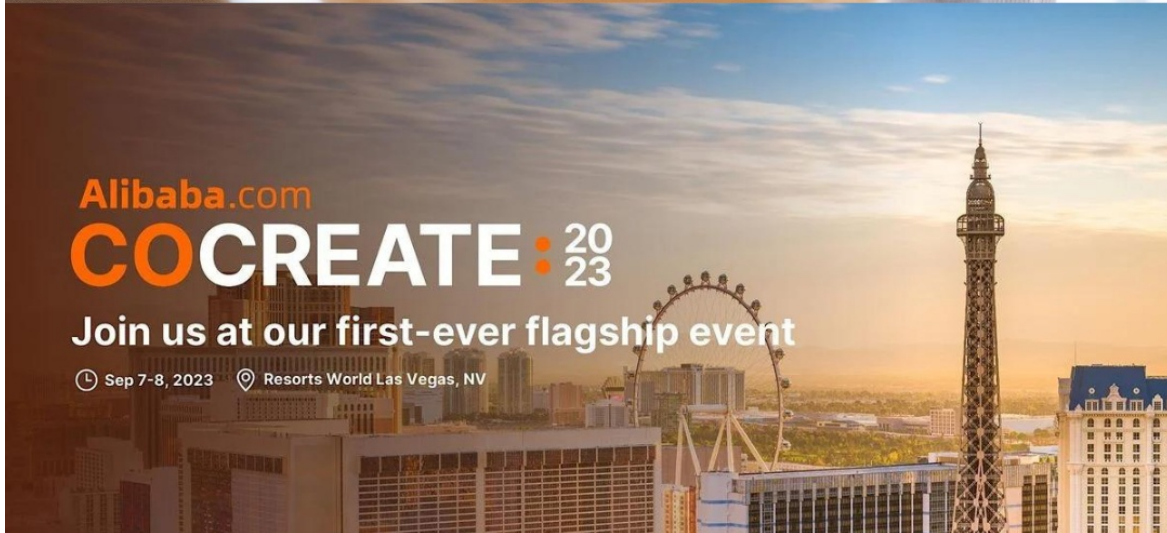
JUNIOR LEAGUE OF
LAS VEGAS

"The Junior League of Las Vegas feels very fortunate to partner with the Las Vegas Fashion Council for our signature fashion design and sewing competition; Fashion Forward. We greatly appreciate the generous contributions from the LVFC. The 700+ students from the various fashion design high schools in the city benefited immensely from the generous scholarship prize money and the expert technical judging provided by the LVFC."

- Lila Asani, 2021-2022 Co-chair of the JLLV Fashion Forward Program

UPCOMING EVENTS

CoCreate 2023



The Las Vegas Fashion Council has been invited to offer a special discount to our membership to attend Alibaba.com first-ever in-person business development conference, **CoCreate**.

Attendees will have a chance to mingle with the likes of Daymond John, Shark Tank investor and Founder of FUBU; Kuo Zhang, Alibaba.com's CEO; and Yang Zhou, Alibaba.com's CTO, along with pioneering voices in data, business, and supply chains worldwide like Douglas Feagin, Senior Vice President for Global Strategic Partnerships and Investments of Ant Group; and Alec Berkley, Director of Business Development at BigCommerce.

Please email info@lasvegasfashioncouncil.com for details and a special ticket rate.
For active members only.

Learn
More

Viva Fashion Soirée

Do not miss out on an evening of St. Jude mission moments, a delectable dining experience, a premium open bar, a first-class live auction sponsored by MJ Christensen Diamonds, live entertainment, and the stunning designs of Anne Fontaine, featuring Anne Fontaine herself.

The event takes place on Saturday, September 9 at Resorts World and begins at 4:00 p.m. After the Soirée, you can enjoy dancing under the stars to the music of DJ JayLew on the Rose Rooftop. We hope to see you there dressed in your best cocktail attire.



Viva Soirée Admission \$300 • Soirée & Poker \$400

We invite you to join us as we come together to celebrate the lifesaving mission of **St. Jude Children's Research Hospital®**: Finding cures. Saving children.®

Don't miss out on an evening of St. Jude mission moments, a delectable dining experience, premium open bar, a first-class live auction, live entertainment, and the stunning designs of Anne Fontaine featuring Anne Fontaine herself.

SATURDAY, SEPTEMBER 9, 2023

RESORTS WORLD • ROSE BALLROOM

3000 S Las Vegas Blvd, Las Vegas, NV 89109

4:00PM - 8:00PM

Cocktails • Dinner • Live & Silent Auction

St. Jude Mission Moments

The Fashions of Anne Fontaine

featuring Fashion Designer Anne Fontaine

Attire: Cocktail



Info, Tickets & Sponsorships
stjude.org/vivastjude



Donate to
GIVE TO LIVE



stjude.org/vivastjude



erica.thompson@alsac.stjude.org
702.278.4708

NON-PROFIT HIGHLIGHT

St. Jude Children's Research Hospital

This month we would like to highlight St. Jude Children's Research Hospital, an organization in our community with a mission to advance cures, and means of prevention, for pediatric catastrophic diseases through research and treatment.



St. Jude Children's
Research Hospital

Finding cures. Saving children.

Donate:

<https://www.stjude.org/>

MEMBER HIGHLIGHT

Welcome New Members



Anna Billings

NEW MEMBER

Anna manages the Anne Fontaine boutique at Caesar's Forum Shoppes. She also cares deeply about disadvantaged women and children in our Las Vegas community which is what led her to get involved in the many charities she works with. Giving back is something that is extremely important to Anne Fontaine, which is what inspired Anna to get involved.

Anna's work with charities mostly involves creating high-end fashion shows with Anne Fontaine's beautiful clothing. A non-exhaustive list of charities includes: St. Jude's Ranch for Children (Anna is now co-chair of the 2022 St. Jude's Ranch for Children fundraiser) and St. Jude Children's Research Hospital, Best Buddies, Hope for Prisoners, America the Beautiful, Awareness is Prevention, Miss Asia, The American Cancer Society and the Forgotten Song Foundation.

Anna's work has earned her numerous awards. She placed among the Top 100 Women in Las Vegas three times and was awarded the Best Buddies Champion of the Year in 2019. This is an award that Anna is extremely proud of because it honors Anna's passion for empowering others.



Annie Atienza

NEW MEMBER

Annie Atienza is the Co-Founder of Studio Atienza, Inc., a multi-disciplinary creative consultancy, specializing in design, visual art and fashion, collaborating with brands throughout the globe. Leading business development and creative direction, Annie has produced campaigns with myriad companies including The ACE Hotel, Bloomingdales, Diesel, The Edition Hotel, GAP, Givenchy, Glamour Magazine, Jordan Brand, Mini Cooper, Nike, Ray Ban, and others.

Annie is also an image consultant, and editorial + runway wardrobe stylist, trained in New York City at The Fashion Institute of Technology in Image Consulting and Fashion Business. She works with clients in the United States and throughout Asia to align wardrobe needs with a wealth of considerations including style, non-verbal message delivery, and and beyond. She also specializes in skin tone color analysis.

Annie established herself as a professor at Istituto Marangoni in Shanghai, China as the Italian fashion school expanded into this Eastern fashion capital. Coursework taught to undergraduate and post graduate students included wardrobe styling, image consulting, gender in fashion, fashion history, and fashion marketing, among others. Annie also produced Istituto Marangoni's fashion shows in Shanghai and Milan.



MEMBERSHIP

JOIN US

BECOME A MEMBER OF LVFC

If you are interested in becoming a member or getting involved with our organization please join us by clicking the link below.

**MEMBERSHIP
APPLICATION**

SOCIALS

Are you following us?

Be sure to checkout the Las Vegas Fashion Council Instagram and Facebook pages for the latest fashion tips and trends, what local designers are working on, scholarship opportunities, events and more!


Style
 PRESENTS
FASHION LV
The Year of Elegance
 SEPT 30TH 2PM
 WILDHORNS 7:00 PM WALK HENDERSO
 FASHION FOR A CAUSE

BAZAAR


LAS VEGAS FASHION COUNCIL

 art **LIVE!**
 LOCATED INSIDE
 LINIX | 4505 S MARYLAND PKWY



aba.com
CREATE 2023
 us at our first-ever flagship event





DONATE

The Las Vegas Fashion Council relies on the support of its patrons and their commitment to promoting local designers and the fashion industry as a whole. We continually develop new strategies to sustain and support current and future fashion students and small business labels. Investing in the success of fashion students and local designers to secure the pipeline of talent for the future. We look to your patronage to support the LVFC.

MAKE A DONATION

BESTAGENCY
MODELS • TALENT • PRODUCTIONS • EVENTS

jb
PUBLIC RELATIONS

 **The Public Education Foundation**
Because young minds matter

Duane Morris®

C.F.D.A
CONNECTS

CAFÉ ♥ **LOLA**

 **St. Jude Children's Research Hospital**
Finding cures. Saving children.

 **JUNIOR LEAGUE OF LAS VEGAS**

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