

LAS VEGAS
FASHION
COUNCIL



Happy St. Patrick's Day!

A lot has occurred and shifted over the last few years beyond the pandemic, ways of connecting and doing business.

There has been a great shift in company culture, brand marketing and human beings as a whole, to be more inclusive and diversified in ways of thinking and in terms of reaching a target audience. The fashion industry is a very powerful communication platform to deliver these exact types of messages.

March is recognized as **National Disability Awareness Month** and with that there are numerous beautiful examples of fashion shows that have taken place to include everyone. We hope that you enjoy reading about some of these great brands and publications that are leaders in their respective fields. We are also proud to share some organizations that are right here in our own backyard doing phenomenal work in this domain within our community. I personally am green with envy and pride with this progress!

Wishing you luck and prosperity this month and beyond!

CARRIE CARTER COOPER

LAS VEGAS FASHION COUNCIL FOUNDER AND PRESIDENT

FASHION HIGHLIGHT



As part of Moschino's Spring-Summer 2022 show at New York Fashion Week in 2021, Aaron Rose Philip made history by becoming the first model using a wheelchair to ever head down the runway for a major luxury fashion brand. The literal trailblazer hopes it's part of a larger shift within the fashion industry, saying she wants to see the casting echoed in future NYFW showcases.

"I hope this is the start of more and inspires & empowers more global brands at the same level to truly work towards including and normalizing disabled presences and talents in their showcases," Philip wrote on Instagram about her debut. "Disabled people, models and talents matter so much and we can do so much as long as the steps are taken to accommodate us properly. Black trans girls & women matter and are beautiful and I thank God that we are being realized more and more for the gentle souls that we are."

Visit Aaron's [Instagram](#) to follow her on her journey.

Read more about Aaron Rose Philip in this article from [Vogue Magazine](#).

NON-PROFIT HIGHLIGHT

Please join us in recognizing March as **National Disability Awareness Month**. We would like to highlight several wonderful organizations in our community that support those with disabilities.



[Opportunity Village](#)

Visit Website:

<https://www.opportunityvillage.org/>

[Best Buddies](#)

Visit Website:

<https://www.bestbuddies.org/>



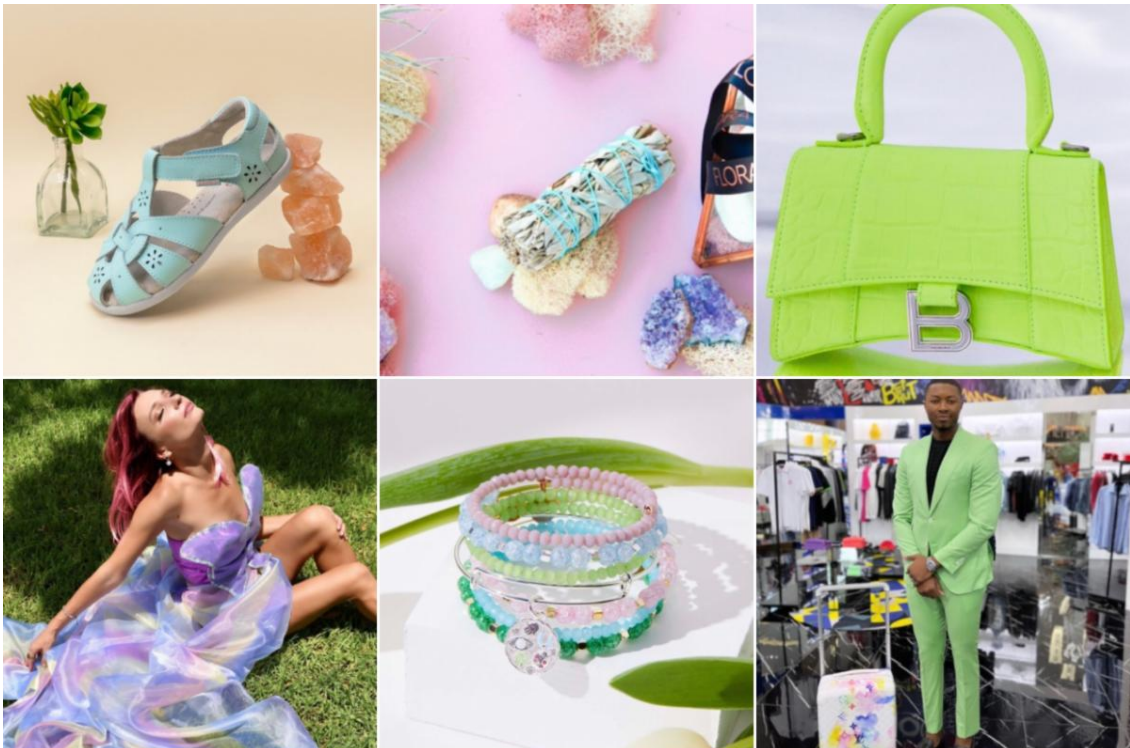
New Vista

Visit Website:
<http://newvistanv.org/>

Spirit Therapies

Visit Website:
<https://www.spirittherapies.org/about-us>

TIPS & TRENDS



- Surprise your little ones with a fan favorite, Memory Foam sandal from Pediped Footwear.
- Bring good luck and beauty into your home with any purchase from Flora

Couture.

- Get your spring looks ready with a fun, stylish, neon Balenciaga bag from Neiman Marcus.
- Create magical moments in a dress from The Moon In Leo, that will keep you reminiscing forever.
- Accessorize your outfits with colorful bracelets and more from the Las Vegas North Premium Outlet Mall.
- Enjoy your St. Patrick's Day festivities in a custom made suit from Maceoo.



You can support the Las Vegas Fashion Council on AmazonSmile when you are shopping online for the holidays!

1. Go to smile.amazon.com.
2. Select the Las Vegas Fashion Council as your charity.
3. You shop and Amazon gives.
4. Save AmazonSmile as a bookmark for future reference.

SHOP AMAZONSMILE



The Las Vegas Fashion Council is proud to support our local fashion industry students. We present numerous opportunities for students to take part in design competitions, educational presentations, internship, and mentoring opportunities.

Good luck to everyone who has submitted their application for our 2022-2023 scholarship cycle distributed through the Public Education Foundation!



MEMBERSHIP

JOIN US

NEW MEMBER REFERRAL DISCOUNT

You can receive \$20 off your membership per referral (up to 5 members)!

[MEMBERSHIP APPLICATION](#)

MEMBER HIGHLIGHT

WE WOULD LIKE TO WELCOME NEW MEMBERS **KEE ALEXANDER** AND
MARIE-PIER CHOUINARD TO THE LAS VEGAS FASHION COUNCIL!





Kee Alexander

GENERAL MEMBER

Kee is a multi-agency represented model, model coach, content creator and President of Model Boss Academy. Through her agencies TNG and EMG she's booked jobs with numerous brands including Pretty Party, Chloe Gosselin, LeVian Jewelry, Dolce & Gabbana and even promotional campaigns for hotels in Las Vegas such as the Luxor, Wynn, and MGM Park. She's also graced the runway during several fashion weeks including New York and Paris. She has put all her modeling experience together and created Model Boss Academy mentorship program (@model.boss_academy) to help the next aspiring model who is ready to push themselves and their career to the next level. With her background as a digital marketing strategist, she is passionate about teaching young creatives how to market themselves to the right client by building their personal brand on social media as well as connecting talented models with top designers, and providing emerging brands with professional marketing content.



Marie-Pier Chouinard

GENERAL MEMBER

Marie-Pier Chouinard, MBA, is an experienced fashion designer, professional ice skater, and entrepreneur. During her career, she worked as a designer for some of the biggest retailers in Canada, performed on the most prestigious international ice skating stages and founded Brilliance & Melrose, a brand which is now distributed in more than 100 stores in over 10 countries.



The Las Vegas Fashion Council relies on the support of its patrons and their commitment to promote local designers and the fashion industry as a whole. We continually develop new strategies to sustain and support current and future fashion students and small business labels. Investing in the success of fashion students and local designers to secure the pipeline of talent for the future. We look to your patronage to support the LVFC.

MAKE A DONATION



NORDSTROM



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