

# BEHINDtheSEAMS

LAS VEGAS  
FASHION  
COUNCIL



## 2018

### President's Message

May was a busy month filled with many celebrations that gave us opportunities to wear hats of all sorts to include Kentucky Derby, Discovery Children's Museum Royal Tea, the Royal Wedding, Mothers Day, Graduation parties and our hats off for Memorial weekend honoring those that have and do serve in the various armed forces. Thank you for your service.

Additionally in fashion, LVFC granted our **2018 Las Vegas Fashion Council – Fashion Industry Scholarship** to a wonderful young man, **Kyle Metzger**. We wish Kyle tremendous success in his fashion photography career.

Finally, May wrapped up with a Summer Kick off event at LVFC member, Kristin Coons, **Apricot Lane** store in Town Square to share some fabulous summer trends not to be missed.

As we head into summer we think of great opportunities to relax and spend time with family and friends. To get this summer rolling we are presenting a fantastic summer giveaway promotion that will run from June 8 through August 31 giving away amazing items every single week. Be sure to read about our summer giveaway promotion later in

the newsletter and connect with us on social media to take part in the summer fun!

Wishing everyone a beautiful June and a summer filled with creating magical memories!

**#GoKnightsGo**

Respectfully,  
Carrie Carter Cooper  
Las Vegas Fashion Council-Founder/President

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## UPCOMING EVENTS



Nothing says Vegas vacation vibes like laid back style, fun in the sun, and a collection of summertime goodies! The best part... We're giving away an array of designer items all summer long!

Every **#FashionFriday** prize offering will be posted to our Facebook and Instagram pages

Tune in on **#WinItWednesday**, to see if you're a winner!

Now put on your sunnies, pull out your phones,

and let's get this party started!

## Summer Giveaway Promotion

Dates: June 1-August 31, 2018

### Participating Retailers

Calvin Klein, Clarins, Coach, Crabtree and Evelyn,  
Dolce and Gabbana, Etro, Marc Jacobs, Neiman Marcus,  
Philosophy, Tommy Hillfiger, Vineyard Vines.

### Rules

- Follow us on Instagram @lvfc\_nv and @lasvegasnorthpo
- Follow us on Facebook @LasVegasFashionCouncil and @lasvegasnorthpremiumoutlets
- Like the weekly picture
- Tag 3+ friends

### Contest notes

- Postings will take place on #FashionFriday
- Weekly winners selected and announced on #WinItWednesday
- No purchase necessary to enter
- Must be able to pick up the items from the LVFC offices in Las Vegas
- We will DM the winners
- 1 winner selected per week

Please visit our website for more details

[Visit our website](#)



Friday, September 21st, 2018

Back by popular demand is artLIVE! for our 5th annual event. Fashions

by local designers, life size painted mannequins by local artists,  
entertainment, amazing auction and much more!  
Stay tuned for more details.

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The logo features a blue starburst at the top, with a yellow spotlight beam shining down from it. The word "SPOTLIGHT" is written in large, bold, blue capital letters, with the "O" being a solid dark blue circle. The word "MEMBER" is written in smaller, bold, blue capital letters above the "T" of "SPOTLIGHT".

## SPOTLIGHT MEMBER



This month we would like to highlight one of our treasured members...

### Paige Brooks

A Presidential Scholar honors graduate from Tulane University, Paige Brooks, Ph.D. has enjoyed a career as a professional international print and runway model, SAG/AFTRA actress, spokesperson/host/television presenter, and land company owner (specializing in contract negotiations for mineral rights, natural gas, and commodities), in addition to championing philanthropic causes in the field of charitable medical advocacy. She is also an accomplished ballerina and vocalist.

This Wilhelmina Model Search Winner has graced the covers and pages of international magazines including Vogue, Glamour, Cosmopolitan, Modern Bride, Seventeen, WWD, Celebrity Society (Hollywood), and Beverly Hills [213]. She has walked runways for Oscar de la Renta, Ralph Lauren, Carolina Herrera, Badgley Mischka, St. John, and Halston.

Paige's film career includes numerous television, commercial, and film appearances: "Princess Lauranna" in *Men in Black II*, *Miss USA* Finalist, and "Barker's Beauty" on *The Price Is Right*. She was recognized as *Top Hollywood Blonde* at IMDb.

Her philanthropy extends to church, The Association of Junior Leagues International, and animal rescue for Society for the Prevention of Cruelty to Animals International. She is a spokesperson for The W.I.N. Foundation International, and member of AFBF, focusing on Land Conservation & Endangered Species, in addition to supporting USDA Conservation & Climate Solutions.

[www.PaigeBrooks.com](http://www.PaigeBrooks.com)

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If you are interested in becoming a LVFC member please visit our [website](#) for more details and fill out a Membership Application.

[Member Application](#)

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Thank you as always to our wonderful partners!



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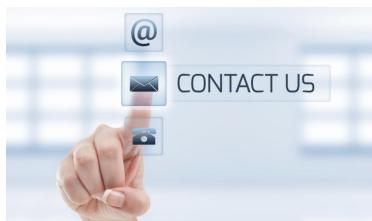
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## Contact Us

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