

LAS VEGAS
FASHION
COUNCIL

Sponsorship
OPPORTUNITIES



Thank you

FOR YOUR INTEREST

The Las Vegas Fashion Council (LVFC) is constantly working to further develop our organization and expand the Las Vegas fashion industry to our fulfilled vision. We are delighted to share with you a variety of annual partnership opportunities to support us in our efforts.

VISION: LAS VEGAS IS AN ESTABLISHED LEADER IN THE GLOBAL FASHION INDUSTRY

MISSION: TO ADVANCE THE LAS VEGAS FASHION INDUSTRY AND EXPAND THE ECONOMY BY CULTIVATING RELATIONSHIPS BETWEEN FASHION PROFESSIONALS, STUDENTS, EMERGING ARTISTS, COMMUNITY LEADERS, AND ORGANIZATIONS

Sincerely,

CARRIE CARTER COOPER, **FOUNDER AND PRESIDENT**

partnership

LEVELS AND BENEFITS

VISIONARY

\$15,000 ANNUAL COST

- (10) individual memberships
- (5) student memberships
- (1) \$2,000 scholarship
 - Name preferred by **VISIONARY PARTNER** to be granted to the student selected through grant process
- Marketing benefits include:
 - (1) year of LVFC website and marketing material recognition
 - (12) mentions on social media, YouTube and/or blog
- Event benefits include:
 - (6) tickets to each LVFC signature event throughout the year



partnership

LEVELS AND BENEFITS



ICON

\$10,000 ANNUAL COST

- (8) individual memberships
- (4) student memberships
- (1) \$1,000 scholarship
 - Name preferred by **ICON PARTNER** to be granted to the student selected through grant process
- Marketing benefits include:
 - (1) year of LVFC website and marketing material recognition
 - (8) mentions on social media, YouTube and/or blog
- Event benefits include:
 - (4) tickets to each LVFC signature event throughout the year

partnership

LEVELS AND BENEFITS

HAUTE COUTURE

\$5,000 ANNUAL COST

- (5) individual memberships
- (3) student memberships
- (1) \$500 scholarship
 - Name preferred by **HAUTE COUTURE PARTNER** to be granted to the student selected through grant process
- Marketing benefits include:
 - (1) year of LVFC website and marketing material recognition
 - (4) mentions on social media, YouTube and/or blog
- Event benefits include:
 - (2) tickets to each LVFC signature event throughout the year



partnership

LEVELS AND BENEFITS



DESIGNER

\$2,500 ANNUAL COST

- (2) individual memberships
- (2) student memberships
- (1) \$250 scholarship
 - Name preferred by **DESIGNER PARTNER** to be granted to the student selected through grant process
- Marketing benefits include:
 - (1) year of LVFC website and marketing material recognition
 - (2) mentions on social media, YouTube and/or blog

partnership

LEVELS AND BENEFITS

EMERGING ARTIST

\$1,000 ANNUAL COST

- (1) individual membership
- (1) student membership
- Marketing benefits include:
 - (1) year of LVFC website and marketing material recognition





ADDITIONAL INFORMATION

- **SCHOLARSHIPS** are limited to a one-time occurrence. Future scholarship opportunities are available with renewal of annual partnership.
- **LVFC SIGNATURE EVENTS** are defined as any event that the LVFC is solely producing, and has full and complete control of event coordination, sponsorship opportunities, and ticket priorities.



contact

PLEASE EMAIL INFO@LASVEGASFASHIONCOUNCIL.COM
WITH THE SUBJECT 'PARTNERSHIPS'

Thank you for your consideration.
We look forward to partnering with you.